



New Era for Payneham.....

The 2007- 2008 season is shaping up as an exciting year for the Payneham Bowling Club. Last year, during creation of a strategic plan, we spent a lot of time thinking about where we are and what we are trying to achieve in the club.

Substantial effort is required to take the steps necessary to ensure that Payneham remains a vital and relevant sporting club in today's society. Each time we try to start something new or to raise the standard of something we already do, we will have to ask ourselves a number of questions. One of the most important is "will we be doing this the way it has always been done?"

I am certainly not advocating change for the sake of it. That well known adage of "not changing something that isn't broke" is very important. However, there are many forces around us that are challenging the way we

currently do things - e.g. more grandparents (rather than parents) looking after children, changes to drug and alcohol laws, water restrictions due to drought.....

One of the strategies that we have agreed is important involves building stronger relationships with local council, Bowls SA, other organisations and the community. We also need to focus our attention on building our membership through different approaches. This includes discovering how we might progress people from Night Owls into the life of the club, embracing them as members. We will need to think about how a different culture and generation views the Payneham Bowling Club and how we can cater for their interests as well as our own. This will mean planning our bowls and our social activities with a broader community in mind.

I can imagine that at times people in the club



may not see the reason something is being done a particular way and may not like changes in the way we do things. I am hopeful that when this occurs, they will approach one of the board who will be only too happy to explain why.

Change isn't always easy. Most of us tend to be creatures of habit and like to have an organised approach to the way we do things. All I can ask is that when change needs to be embraced, our members spend a few moments in reflection, considering the reasons behind the actions and supporting whatever we need to do to make Payneham a stronger and more valued club for its members.

Peter Marshall.

Payneham welcomes: Steve Green



We are fortunate to have employed a new greenkeeper and at the same time gained the services of an excellent bowler. Steve Green responded to overtures to join the Club as greenkeeper and player. Since July Steve has been actively improving the state of our greens. You will have noticed that we have not closed the greens this past winter (as has been the case in the past) this is down to Steve and his team. Steve has also brought with him many ideas for helping the Club improve its image using ideas from the NSW Clubs where he was employed as Greenkeeper.

As a player Steve has seen terrific success winning Junior and senior Championships in NSW and has represented NSW since 1990, he is now trialling with the SA State squad for the coming season.

Editorial

About 6 months ago, the President presented to the Club, a Strategic Plan for the future of Payneham Bowling Club. I for one was very impressed with this plan and as such decided that I would like to be involved in helping to make it work.

How could I do this? As a businessman working in the IT industry for over 25 years in Sales and Marketing Management and more recently operating my own business (15 years), I knew I had good organisation skills and felt, after reading the proposed Board Structure, that I could make my involvement in the Communication Portfolio.

This role is responsible for ensuring that all members are informed about all activities within the Club and for organising the Club Championships, Tournaments and the general program within the Club.

I have committed to The President to do this with the help of a small

COMPATABLE team of members.

Soon I will be approaching members for their commitment to being a part of this team and I look forward to working with them to ensure all Club communications and activities are a success.

I thought it would be a good start to remind all members of the Vision, Mission and Principles of the Club....

Vision

"A thriving and viable bowling club that combines a successful bowls program, a vibrant culture and facilities with appeal"

Mission

"The Payneham Bowling Club will continue to be a leading bowls club, maintaining its status as one of the premier clubs in South Australia, providing for

the successful development and promotion of bowls within our community, through competition and social interaction."

Principles

"Build a culture for open and honest communication between all members and levels of the club"

"All members should feel a sense of belonging to the club which reciprocally belongs to all members"

"Encourage a culture of excellence by developing and improving our bowlers to their highest levels of competence and enjoyment"

"Establish sound management practices to ensure the club remains successful and financially viable"

I would encourage all members to look to helping the Board achieve these goals over the next twelve months and beyond.

“Help the Club save some money on communications, send your email address to bsquared@brougham.com.au

We need Sponsors

You will understand that a Club like ours only succeeds to keep annual fees low by attracting Sponsorship from business both local and National. This year is no exception and with so many new concepts and changes to offer our prospective sponsor it should be attractive for them to support us.

One new area we need help is with the replacement of the Club's bowls mats. The mats we have been using for many years now which were sponsored by Bianco and Blackwell's funerals have served us well, but are now really in need of replacement, so we have the opportunity to offer these mats to businesses at very attractive rates.

For \$300 per year a business can have their name and details on two mats which as you know will be used and seen every day by many people throughout a season. (As a guide to how attractive this is, a business card

size advert in the Advertiser will cost around \$250 for one insertion in one edition of the paper).



Sponsorship details here.

We ask for you to consider who could get mileage from this promotion and tell the Sponsorship manager, Allan Walker so that he can show the company what they will get for their support of the Club.

The new mats will be yellow in colour and you may have seen them used in NSW at the various indoor and outdoor competitions screened on the television. Very sturdy mats which will be safer than the current ones which are curling and are a danger to potentially tripping bowlers.

Other forms of sponsorship that can be offered are support for our Tournaments, adverts over the bar, adverts above the score boards, Night Owls, Junior Bowling amongst others.

The board ask you the members to consider how you can help with sponsorship? Members with their own businesses could buy space on the mats and have this in full view every day. Members will use other members to have work done before going to a stranger, don't forget.

Coaches Corner

One area of Bowls at Payneham that has been underutilized for quite some time is Coaching.

You may not be aware but Payneham has five registered Coaches as members of the Club and they want to raise the profile of Coaching within the Club.

These coaches have all spent many hours studying the necessary courses to achieve their coaching credentials and it would be sad if our members didn't take advantage of this by using them to assist in raising their proficiency.

The Coaching Panel has decided to be more visible to the members by first of all having a board showing which Coaches are present at the Club. You will also be aware of these good people by the special shirt they will be wearing when they are available for Coaching sessions.

Members should consider using these great volunteers to seek out the errors of their play and hopefully assisting to negate these errors from the players

game. There is also another aspect to a coaches involvement, that of seeing the good points of a players performance and emphasizing this to the player, so the member can then concentrate on this positive point in practice sessions.

Give it a try, you may be surprised on the outcome.



Coaching at Payneham

Be Proud of your Club

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Wear the Official Club Shirts and Caps

Ten important points in the Delivery:

1. Weight towards balls of the feet, with knees relaxed.
2. Eyes focused along the aiming line.
3. Forearm of bowling arm running down towards the wrist.
4. Shoulders square to the line of delivery.
5. Allow the weight of the bowl to determine the backswing.
6. Take a normal walking step (knee of back leg close to rear of front leg).
7. Stepping as the bowling arm straightens at the bottom of the backswing, for correct timing and coordination.
8. A firm straight arm as the jack or bowl is released.
9. Bowling arm finishing not much higher than the forward knee.
10. Stepping forward off the mat after the jack or bowl has been delivered and has traveled at least four metres.

Night Owls (Now on Thursdays too)

Payneham Night Owl Bowls has been conducted since the mid 1990s and the number of participants has grown substantially because:

Social Bowls is extremely popular. It is played by the young, elderly and in between. Men, women and mixed.

The game is entertaining and low priced.

Whether you like intense competition or a casual social get together - lawn bowls is for you.

You may join as an individual or as a team of four. These teams are often formed from friendship circles or via your place of work. If the latter, such outings add value for the "Boss" via the "team building benefits" the business world looks for.

How to Join?

Ring the Club 08 8337 1251 or David Bailey 08 8342 2867 for general details.

What is supplied?

Loan bowls are provided.

Our fully licensed premises.

Our kitchen serves a wide variety of canteen-like hot or cold food and also hot drinks.

Our greens are amongst the best in Adelaide.

What should I bring?

Yourself and a mindset " to enjoy".

Soft rubber flat soles shoes.

Casual dress.

**Watch this space
for details of
Friday Night
Dinners
—
Coming Soon**



The Last Word

Traveling The USA by Col Smith

Why do I like travelling about in the USA? One reason is that I've found the Yanks at home are mighty friendly, helpful and show a great interest in Australia. They've gone out of their way to make our travels worthwhile. We have found them outgoing, but not overbearing and "loudmouthed" as is often said.

Accommodation is great value and easy to come by. We have stayed in some cheap and very basic motels! But there is great value to be found – especially in some of the casino towns.

Las Vegas is a great location to start travels to many parts of the west. We booked a top hotel on the internet for \$39 a night.... But you must avoid weekends when prices sky-rocket! Casino towns away from Las Vegas offer even better deals – Wanderer, near Salt Lake City, gave us 5 star accommodations for \$29 a night and included a buffet meal. Laughlin, on the Colorado River offered us 4 nights at \$19 a night. A terrific hotel in a wonderful town.

Scattered across the western states are dozens of casinos run by Native Americans (Indians) all offering great value on meals, accommodation and entertainment. Most of these casinos would compare favourably in size and standard to Sky City on North Terrace.

From Las Vegas many people visit the Grand Canyon – but many other National Parks offer so much more. Canyonlands near Grand Canyon is more spectacular, Glacier (Montana) with its lakes is superb and the thermal areas of Yellowstone are fascinating. To spend some days in any of these parks, hiking among the wildflowers where it is common to see pikas, marmots, big horned sheep, deer, bison and even grizzlies, is hard to beat.

Driving in the states is a pleasure, petrol is cheap, the highways are in great condition and the roads are well

signposted. In many areas the scenery is breathtaking. Last year we crossed the Rocky Mountains near Denver on a ridge top road. At 1400 feet we were above the snowline on a spectacular drive where we could pull over and see herds of Elk, Marmots sunning themselves on the rocks and big horn sheep grazing the roadsides.

Summer in the US also means free concerts in the parks. Every small town turns on these events almost nightly. On balmy summer evenings we sat out to hear the Colorado Symphony Orchestra, the lead singer from Credence Clearwater revival, the Mormon Tabernacle Choir and many more. July 4th brought a huge night of fireworks against a backdrop of the snow capped Rocky Mountains. Summer in this part of the USA can bring on extremes. This year we were intrigued by the regularity of afternoon thunderstorms around Santa Fe (New Mexico). Soaring temperatures can be a challenge, In Laughlin (south of Vegas) the temperature exceeded 117°F for the four days we were there, and Las Vegas had a cool change when the temperature dropped to 109°F. Thank heavens the air conditioning is so effective.

Like many other Payneham Club members, we too like to escape part of the Adelaide winter. So it is with some reluctance when we leave North America and their summer to return. We do however know that spring and a new bowls season lies not too many weeks away.

